

Danielle Maddox

[LinkedIn](#) | [GitHub](#) | [Portfolio](#)

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Education

UT Austin Coding Bootcamp, Full Stack Developer Certificate; February 2018

University of Texas at Austin, B.S. in Communications; May 2006

Technical Skills

Web Development | Javascript | ES6 | JQuery | Node.js | React.js | MySQL | Sequelize | NoSQL | MongoDB | Mongoose
Express | HTML5 | CSS | Front End Frameworks | REST API's | JSON | Git | Heroku | Optimizely | A/B Testing
Photoshop | eComm | CRM | Email Marketing | Push Marketing

Web Development Experience

- Translated user stories to product specifications and into functional code
- Led back-end development and assisted with front-end programming for consumer facing applications
- Coded user input validation on client and server side using a combination of JQuery, Javascript and Passport.js
- Designed database schemas and table models using both MySQL and NoSQL databases
- Delivered a 15% increase in projected annualized revenue for a client by identifying and solving a major user experience point of friction
- Scoped level of effort to implement feature improvements for clients and stakeholders, setting realistic expectations on cost and timeline

Technical Examples of Work

Binge, *Full Stack Developer*

[Demo](#) | [GitHub Repo](#)

- **Description:** Your guide to a full night of consumption. Submit and review user-generated food/drink pairings with popular TV series, movies and books.
- **Technologies Used:** Javascript, JQuery, Express, Node.js, Sequelize, Bootstrap, Passport.js

Size, *Back End Developer*

[Demo](#) | [GitHub Repo](#)

- **Description:** Order the right size the first time with our database of brand-specific sizes for various types of clothing. Input your measurements to see your size!
- **Technologies Used:** React.js, ES6, JSX, Express, Node.js, Sequelize, Bootstrap, Passport.js

Related Work Experience

Freelance	<i>Full Stack Web Developer</i>	Feb 2018 - Present
CROmetrics	<i>Growth Product Manager</i>	2017
RetailMeNot Inc.	<i>Product Manager</i>	2015 - 2016
	<i>Digital Merchandiser</i>	2013 - 2015
Dell	<i>Online Business Manager</i>	2011 - 2013
Demand Media	<i>Lead Title Operations Manager</i>	2009 - 2010
uShip Inc.	<i>Community, Trust & Safety Associate</i>	2006 - 2008